



Mihae Lee, Artistic Director  
PO Box 383 • Essex, CT 06426

**Program Advertising Agreement – 2018 Season**

*Renew online:* [www.essexwinterseries.com/advertise](http://www.essexwinterseries.com/advertise)

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

**Advertisement Rates/Sizes:**

		Regular Price
<b>Full Color Premium Positions</b>		
<input type="checkbox"/>	Outside back cover <sup>±</sup> 4.75" wide x 7.5" tall	\$750.00
<input type="checkbox"/>	Inside front or back cover <sup>±</sup> 4.75" wide x 7.5" tall	\$500.00
<input type="checkbox"/>	Full page, center section: 4.75" wide x 7.5" tall	\$500.00
<input type="checkbox"/>	Half page, center section: 4.75" wide x 3.6875" tall	\$250.00
<b>Black-and-White</b>		
<input type="checkbox"/>	Full page: 4.75" wide x 7.5" tall	\$300.00
<input type="checkbox"/>	Half page: 4.75" wide x 3.6875" tall	\$150.00
<input type="checkbox"/>	Quarter page, horizontal: 4.75" wide x 1.75" tall	\$100.00
<input type="checkbox"/>	Quarter page, vertical: 2.3125" wide x 3.6875" tall	\$100.00

<sup>±</sup>These positions available on a first-come, first-served basis.

**Reservation Deadlines: September 1, 2017**

**Artwork due by October 1, 2017:**

- Repeat 2017 Season Ad \*\*
- New copy enclosed (*Please do not fold or staple camera-ready art*)
- New file emailed to [office@essexwinterseries.com](mailto:office@essexwinterseries.com) \*\*\*

*\*\* Additional costs may be incurred for any ad to be created or substantially modified that is not provided as camera-ready or digital art. \*\*\*B&W in High Definition PDF; color in PDF or CMYK.*

*For the convenience of our advertisers, we will insert borders around advertisements if necessary.*

**Questions?** Write to [office@essexwinterseries.com](mailto:office@essexwinterseries.com)

**Payment**

- Pay securely online through PayPal at [www.essexwinterseries.com/advertise](http://www.essexwinterseries.com/advertise)
- By check, made payable to *Essex Winter Series* and enclose with this form.
- By credit card:  Visa  MasterCard  Discover  AmEx

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

*Thank you!*