

Essex Winter Series

2018 Season - Advertise With Us!

A great way to reach a great audience and support Essex Winter Series

Your participation as a program advertiser contributes to the cultural life of the community by supporting concerts, community programs, and emerging artists. Through our very successful 40th anniversary season in 2017, featuring sold out performances by Garrison Keillor and Chanticleer, our audience has grown and diversified. More than **2,000 people attend our concerts** and read our program book and we encourage all to support those who support EWS.



Promote your business to a receptive, local audience

Your program ad will be seen by a well-educated and diverse group of **loyal and local patrons** who reside primarily in the shoreline and river valley areas. In addition to the exposure to our concert audience, advertisers are listed on our website and promoted in an e-newsletter to more than 1,000 households. The following represents attendees' town of residence for last season:

Essex, Centerbrook, Ivoryton - 25%

Chester, Deep River - 7%

Clinton, Westbrook, Old Saybrook - 15%

Middlesex County - other - 6%

Lyme, Old Lyme - 8%

New London County - other - 13%

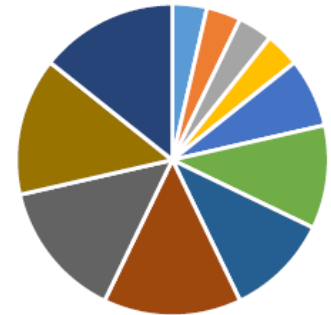
Madison, Guilford - 12%

New Haven County - other - 6%

Hartford County - 4%

Other CT Counties - 2%

Out of State - 2%



Our place in the community

When arts organizations like Essex Winter Series thrive, we help create a foundation for defining a sense of place and attract new and visiting populations. In addition to concert presentations, EWS also provides community programs through an artist residency. We bring dedicated musical artists to schools and senior residences on the Shoreline, New London, and Middletown each year.



About Essex Winter Series

Our mission is to bring the finest music, in live performance, to the Connecticut River Valley and Shoreline Region and to cultivate its appreciation to the widest audience. Now in our 41st year, EWS concerts are renowned for their world-class artistic quality, extraordinary variety and friendly, informal atmosphere. Each season includes classical music, a *Stu Ingersoll Jazz* concert, incredible vocalists, and young performers in the *Fenton Brown Emerging Artists* concert.

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